

PURPOSE & VISION

Why we get out of bed every morning



We work to improve the lives of all Ontarians through leadership, collaboration, and the continual pursuit of excellence in community-based mental health and addiction services.

A society that embraces and invests in the mental health of all people.

GOAL

What we will accomplish



Constructive and impactful contributions to public policy changes that elevate mental health and addictions care within the overall health care system.



Fewer barriers and simpler access to mental health and addictions services for all Ontarians.

QUALITY

High-quality programs delivered provincially and locally with our branches that are highly accountable and data-driven.



Greater financial and organizational flexibility across our portfolio of activities through new revenue streams and a nimble and energized culture.



VALUES

What we believe in and how we behave



Self-determination

Equity, Diversity & Inclusion

Social Justice

Creativity

Social Responsibility

Integrity